

THE POWER OF CONNECTION

Our CSR Journey
of Impact and Inclusion 2025





In the heart of Oman, where mountains meet the sea and communities grow with purpose, Oman Cables embarked on a journey of responsibility, compassion, and impact. The year was 2025, and the mission was clear: to uplift people, protect the environment, and build a sustainable future grounded in Oman Vision 2040.



Message from the Chief Executive Officer



At Oman Cables Industry, we believe that progress carries responsibility. Our role extends beyond manufacturing and infrastructure into shaping a future where people, communities, and the environment can thrive together. Corporate Social Responsibility is embedded in our purpose, guiding how we grow, how we engage, and how we create value that lasts.

Throughout 2025, our CSR journey reflected a clear ambition to contribute meaningfully to society. By investing in education, empowering future talent, supporting health and well-being, advancing inclusion, and protecting the natural environment, we translated our values into action. Each initiative was designed to

deliver real outcomes, aligned with Oman Vision 2040 and driven by our belief that sustainable growth is built through shared progress.

I am proud of the commitment demonstrated by our employees and partners, whose dedication transformed intention into impact. As we look forward, we remain focused on strengthening our role as a responsible industrial leader, fostering long-term resilience, and contributing to a more sustainable and inclusive future for Oman.

Erkan Aydoğdu
Chief Executive Officer

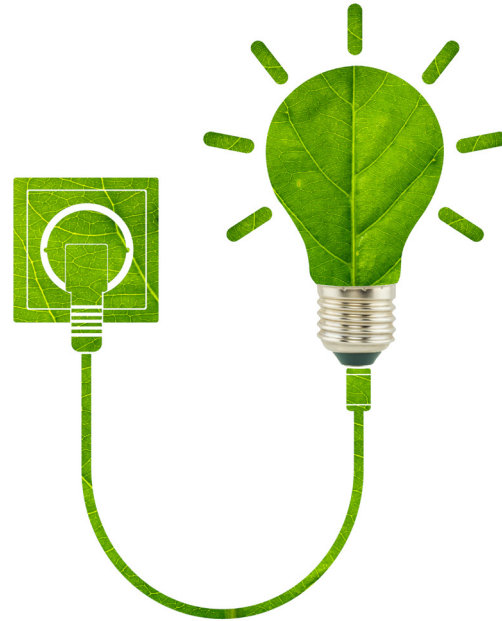
Strategic FOCUS

1. What Drives Our Responsibility

2. How We Create Impact

3. Integrating CSR and ESG for Measurable Impact

4. CSR in Action 2025



What Drives Our Responsibility



Together We Thrive, Together We Drive

OUR DRIVERS

OUR SUSTAINABILITY AMBITION



ENVIRONMENT
Climate Change



PEOPLE
Social



TECHNOLOGY
Innovation



GOVERNANCE
Role Model

OMAN VISION 2040



UN SGDs

SUSTAINABLE DEVELOPMENT GOALS



OUR CHAPTERS



A group of men are standing on a grassy field, possibly a sports field, during the day. On the left, three men are wearing traditional white thobes and headwear (ghutra and agal). The man on the far left has a red and white patterned ghutra. The man in the middle has a black ghutra with a white headband. The man on the right has a brown and white patterned ghutra. They are all smiling and appear to be in conversation. On the right, a man in a green polo shirt and glasses is gesturing with his right hand while talking to the group. Behind him, another man in a white t-shirt is partially visible. The background shows a white goalpost and a building. The text "How We Create Impact" is overlaid on the left side of the image in white font.

How We Create Impact

How We Create Impact



Our CSR Journey of Impact and Inclusion 2025

Corporate Social Responsibility (CSR) refers to our Company's commitment towards our Community and its environment, as part of our Social Ambition driven by Sustainability

CSR starts from the management approach which integrate financial, social and environmental responsibility at the core of our business operations and interactions with our stakeholders

To enhance educational opportunities and skill development for underserved communities, with a particular focus on promoting STEM awareness.

Partnering with local schools and educational institutions to provide scholarships, mentorship programs, and vocational training.

To improve access to healthcare and promote healthy lifestyles.

Supporting healthcare facilities, organizing health camps, and promoting mental health awareness through community programs.



To foster economic growth and self-sufficiency in marginalized communities.

Supporting SMEs to create sustainable livelihoods and enhancement of the In-Country Value.

To protect the environment and promote sustainable practices.

Implementing green technologies, reducing carbon footprint, and supporting conservation projects.

Integrating CSR and ESG for Measurable Impact



CSR and ESG: a synergistic approach



- **Shared Values:** responsible business conduct and ethics



- **Stakeholder Engagement:** shaping the impact on society



- **Data-Driven Decision Making:** ESG data driving CSR activities



- **Long-Term Sustainability:** towards societal well-being and environmental conservation

Benefits of Combining CSR and ESG Strategies



- **Enhanced reputation and trust**



- **Improved Stakeholder Engagement**



- **Long-Term Value Creation**



- **Better Regulatory Governance**

Social Return on Investment

- **Quantifies Impact:** Measures the social, environmental, and economic value created by CSR initiatives.
- **Beyond Financial Returns:** Assesses the broader impact of CSR efforts beyond just financial gains.
- **Effective Strategy Identification:** Helps organizations identify the most effective strategies for addressing social issues.
- **Reputation Enhancement:** Enhances the company's reputation and builds trust with stakeholders.
- **Attracts Investors and Customers:** Demonstrating high SROI can attract socially conscious investors and customers.
- **Fosters Sustainability:** Contributes to long-term sustainability.
- **Comprehensive Evaluation:** Provides a framework for evaluating the true value of CSR activities, aligning business goals with societal needs.

CSR in Action 2025

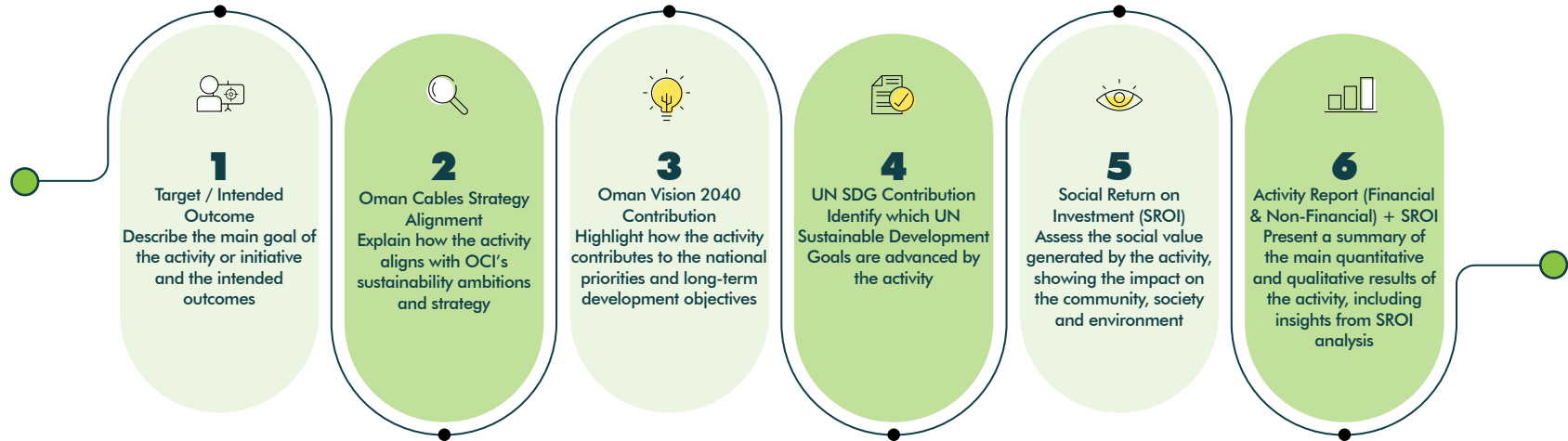


CSR in Action 2025



Guidelines for CSR activities

The proposed/completed CSR activity/initiative must follow:



Collective Journey Towards 2040

Every initiative from STEM classes to tree planting held a deeper purpose:



EMPOWERING
YOUTH



SUPPORTING UNDERSERVED
COMMUNITIES



PROMOTING
EQUITY



ENHANCING
HEALTHCARE



PROTECTING
ECOSYSTEMS



BUILDING A SUSTAINABLE,
INCLUSIVE OMAN

Oman Cables 's CSR 2025 story is not only about numbers and projects; it is about people, purpose, and progress.

It is a promise to continue giving back. To keep growing responsibly. To always uplift the community that makes growth possible.

CSR 2025

List of Activities

- 01 Empowering People, Shaping Futures,Unlocking Potential
- 02 Inspiring Young Minds Early
- 03 Supporting the Engineers of Tomorrow
- 04 Empowering Youth Through Sport
- 05 Health, Well-Being, and Social Care Building a Culture of Care
- 06 Protecting the Earth We Call Home
- 07 Standing with Communities in Need
- 08 Strengthening Healthcare Services
- 09 Preserving Heritage, Connecting Past and FutureTradition to Tomorrow
- 10 Inclusion, Youth, and Social Equity Supporting Children with Special Needs
- 11 Oman Charitable Organization



STEMS
3.0



Ministry of Higher Education,
Research & Innovation

SHE STEM GRADUATION 3.0



01

Empowering People, Shaping Futures, Unlocking Potential

Empowerment begins with access and opportunity.

Through SHE STEMS 3.0, Oman Cables continued its commitment to advancing women's participation in the industrial and manufacturing sector. In collaboration with national institutions, a six-month technical training program equipped Omani women with practical skills, industry exposure, and clear employment pathways.

This initiative went beyond training. It built confidence, enabled inclusion, and supported national priorities related to employment, education, and gender equity.



SHE STEMS

Highlights of the Initiative

Oman Cables with the support of MOHERI and a local technical institute, launched the 3rd version of a 6-month training program targeting 20 Omani women. The initiative aims to empower women with technical skills in the manufacturing sector and support their employment journey.



Impact - SROI



20
Omani women



2380
volunteering
hours



18
certificates



3
trainees hired
by Oman Cables



16800+
training hours



Contributing to Oman Vision 2040 National Priorities

- Education, Learning, Scientific Research and National Capabilities
- Labour Market and Employment
- The Private Sector, Investment, and International Cooperation

UN SDGs

- Quality Education (4)
- Gender Equality (5)
- Decent Work and Economic Growth (8)
- Reduced Inequalities (10)
- Sustainable Cities and Communities (11)
- Partnerships for the Goals (17)

SHE STEMS



KIDS IN STEM GRADUATION



فكرة تكريم الطلبة

02

Inspiring Young Minds Early



Belief in the future starts with early investment.

Through Kids in STEM 2.0 and 3.0, delivered in partnership with the Ministry of Education, Oman Cables introduced hands-on STEM learning to public schools. Students engaged in electronics, programming, and problem-solving activities designed to spark curiosity and build foundational skills.

For many young learners, this was their first experience with technology as a tool for creativity and innovation.



Kids In STEM

Brief – Description of the activity

“Kids in STEM” is a joint initiative by Oman Cables and the Ministry of Education, reaching over 260 students in two public schools. Through hands-on workshops in electronics and programming, the program builds STEM skills in Grades 4–1 and supports Oman Vision 2040.



 **8+**
teachers trained
and engaged

 **2**
Schools
Involved

 **108 hours**
(Total for 2 schools)


 **260+**
students
participated

 **268**
certificates



Contributing to Oman Vision 2040 National Priorities

- Education, Learning, Scientific Research and National Capabilities
- The Private Sector, Investment, and International Cooperation

UN SDGs

- Quality Education (4)
- Gender Equality (5)
- Decent Work and Economic Growth (8)
- Reduced Inequalities (10)
- Sustainable Cities & Communities (11)
- Partnerships for the Goals (17)

Kids In STEM



Kids In STEM



03

Supporting the Engineers of Tomorrow

Education extends beyond the classroom.

By supporting the Engineering Society at Sultan Qaboos University, Oman Cables enabled technical workshops, innovation showcases, and professional development activities. These engagements helped bridge academic learning with industry exposure, preparing students to contribute meaningfully to Oman's industrial and economic future.



Supporting Future Engineers in Oman (SQU)

Highlights of the Initiative

Supporting the Engineering Society at Sultan Qaboos University (SQU). This contribution aims to foster innovation, academic excellence, and professional development among engineering students, preparing them to become future leaders in the engineering field. The scope of this contribution encompasses a wide range of activities and support mechanisms designed to benefit the Engineering Society and its members.



Students Reached:
~2,000+
(Engineering students,
faculty, guests)



Workshops :
5+ technical
and innovation
events funded



Projects Showcased:
100+ local
and international
student projects



Workshops:
200+ students
took part in
technical workshops



Contributing to Oman Vision 2040 National Priorities

- Education, Learning, Scientific Research and National Capabilities
- Economic Leadership and Fiscal Sustainability
- Labour Market and Employment
- The Private Sector, Investment, and International Cooperation

UN SDGs

- Quality Education (4)
- Decent Work and Economic Growth (8)
- Industry, Innovation and Infrastructure (9)
- Partnership for the Goals (17)



KICKSTART DREAMS

EMPOWERING YOUTH THROUGH SPORTS



3:00
otb
ha

04

Empowering Youth Through Sport

Strong communities are built through connection and opportunity. By supporting a local youth football academy, Oman Cables invested in health, teamwork, discipline, and confidence among young generations. The initiative provided safe, structured environments that promote positive engagement and healthy lifestyles.



Inspiring Future Champions: Empowering Young Football Talent in Our Community

Highlights of the Initiative

Supporting a football academy (Al Ittifaq) that serves children in our community with the aim to foster not only health, well-being and athletic talent but also personal growth, teamwork, and discipline among young generations. By investing in such an initiative, we create a safe and structured environment where children can develop their physical and social skills, build confidence, and stay engaged in positive activities. This support helps nurture future leaders, promotes healthy lifestyles, and strengthens the bonds within our community.



90
kids



4
coaches



128
Contributed Hours



90
certificates



32
employees



Contributing to Oman Vision 2040 National Priorities

- Health
- Well-being and Social Protection
- Education, Learning, Scientific Research, and National Capabilities

UN SDGs

- Good Health and Well-Being (3)
- Reduced Inequalities (10)
- Partnership for the Goals (17)

SUPPORTING A FOOTBALL ACADEMY (AL ITTIFAQ)



05

Health, Well-Being, and Social Care Building a Culture of Care



Well-being is a shared responsibility.

During Oman Cables Health and Wellness Week, employees and community members came together around health education, blood donation, cancer awareness, fitness challenges, and preventive screenings. These activities reinforced a culture where health is proactive, inclusive, and embedded in everyday life.



Oman Cables Health and Wellness Week

Highlights of the Initiative

Oman Cables Health and Wellness Week fosters a culture of care and awareness through impactful initiatives like blood donation, cancer screenings, health and wellness advocacy, and fitness challenges, promoting holistic well-being among employees and the community."

Activities covering:

- Introduction – Health and Wellness Training
- Blood Donation
- Movember Awareness
- Breast Cancer Awareness - Testing
- Trainings / Activities / Kahoot
- Miles for Smiles Challenge
- Walkathon (Oman Cancer Association)

32 
employees
donated blood

2 
Sessions

322 
employees
participated

8 
Activities



Contributing to Oman Vision 2040 National Priorities

- Health
- Well-being and Social Protection
- Education, Learning, Scientific Research, and National Capabilities

UN SDGs

- Good Health and Well-Being (3)
- Reduced Inequalities (10)
- Partnership for the Goals (17)

OMAN CABLES HEALTH AND WELLNESS WEEK



06

Protecting the Earth We Call Home



A Greener Oman Through Action

Environmental responsibility is integral to our role as an industrial leader.

Through tree planting and environmental clean-up initiatives, Oman Cables contributed to biodiversity protection, climate resilience, and national

sustainability goals. Mangrove planting, invasive species removal, and broad stakeholder participation transformed environmental stewardship into a collective effort with measurable impact.

These initiatives contributed to carbon absorption, ecosystem restoration, and greater environmental awareness across communities.



A Greener Oman: Tree Planting & Clean Up Activity

Highlights of the Initiative

Tree-planting initiative aimed at enhancing biodiversity, promoting environmental leadership, and supporting the Sultanate's sustainability goals (through strategic planting across industrial and community zones, fostering green spaces and raising awareness about climate resilience and ecological responsibility).



70

internal and external stakeholders volunteered during the activity



200+

stakeholders contributed and engaged towards this activity (Oman Cables Sustainability Day & Prysmian Leaders in Sustainability)



150

internal stakeholder volunteering hours



520

mangrove trees planted along the coast of Oman



742kg

of invasive plants collected



6240kg

of CO₂e absorbed annually



Contributing to Oman Vision 2040 National Priorities

- Health
- Development of Governates and Sustainable Cities
- Environment and Natural Resources

UN SDGs

- Good Health and Well-Being (3)
- Sustainable Cities and Communities (11)
- Climate Action (13)
- Life on Land (15)
- Partnerships for the Goals (17)

TREE-PLANTING INITIATIVE



07

Standing with Communities in Need



Through partnerships with Dar Al Atta'a and the Oman Charitable Organization, Oman Cables supported families facing health, economic, and social challenges. These initiatives focused on dignity, access, and immediate relief, while reinforcing long-term social resilience and community trust.



Supporting Local Community through Dar Al Atta'a



Highlights of the Initiative

Supporting local community as part of our commitment to social equity and community upliftment by providing immediate relief focusing on the health and well-being, empowering the communities to pursue better opportunities and playing an active role in promoting shared prosperity.

4 
No of family members

2 
Institutes

22 
Equipment



Contributing to Oman Vision 2040 National Priorities

- Health
- Well-Being and Social Protection
- The Private Sector, Investment, and International Cooperation

UN SDGs

- No Poverty (1)
- Good Health and Well-Being (3)
- Reduced Inequalities (10)
- Sustainable Cities and Communities (11)
- Partnerships for the Goals (17)

08

Strengthening Healthcare Services



Supporting healthcare means empowering those who deliver it.

In 2025, Oman Cables supported Al Nahdha Hospital by providing specialized equipment to enhance nursing stations and improve patient care. This initiative contributed to better training environments, improved service quality, and more efficient healthcare delivery for thousands of beneficiaries.



Equipment for Al Nahda Hospital (Nursing Station)



Highlights of the Initiative

Supporting local hospitals by providing special equipment to educate/train Nursing station for better Well-being, health and healthcare services to the patients. This initiative helps bridge gaps in medical resources and empowers healthcare professionals and ultimately improve overall healthcare.



11
equipment



4000+
beneficiaries



Contributing to Oman Vision 2040 National Priorities

- Health
- Well-Being and Social Protection
- Development of Governates and Sustainable Cities

UN SDGs

- Good Health and Well-Being (3)
- Industry, Innovation & Infrastructure (9)
- Reduced Inequalities (10)

09

Preserving Heritage, Connecting Past and Future Tradition to Tomorrow



Bait Al Ghasham
Museum

Local Roots, Global Impact

Sustainability is not only about progress. It is also about preserving identity.

Through the Tradition to Tomorrow initiative at Bait Al Ghasham Museum, Oman Cables supported local families, women entrepreneurs, and traditional artisans. The initiative celebrated Omani heritage while reinforcing inclusive economic participation and cultural pride.

Employees engaged directly with heritage, culture, and community, strengthening connection and purpose in a rapidly evolving world.



Tradition to Tomorrow “Local Roots, Global Impact” Culture & Heritage – Bait Al Ghasham Museum

Highlights of the Initiative

A CSR initiative designed to bridge the rich traditions and cultural heritage of Oman with forward-thinking innovation for a sustainable future.

- Preserve and promote Omani cultural heritage
- Support local communities and women entrepreneurs
- Enhance employee engagement through cultural immersion

Contribute to Oman Vision 2040 and UN SDGs

By celebrating local customs, such as a traditional meal, artisan crafts and heritage tours, the project empowers communities, supports SMEs, and fosters cultural pride. At the same time, contributing to the global sustainability goals demonstrating how honoring culture and heritage can inspire innovative solutions for tomorrow.

 **24**
participants

 **48**
Volunteering
Hours

 **25+**
beneficiary
families



Contributing to Oman Vision 2040 National Priorities

- Society and Human Development
- Economic Diversification and Development
- Governance and Institutional Performance

UN SDGs

- No Poverty (1)
- Decent Work and Economic Growth (8)
- Sustainable Cities and Communities (11)
- Responsible Consumption and Production (12)
- Partnerships for the Goals (17)

BAIT AL GHASHAM MUSEUM



10

Inclusion, Youth, and Social Equity Supporting Children with Special Needs



Inclusion remains a core pillar of our responsibility.

By supporting care and special education programs, Oman Cables contributed to inclusive learning environments for children with developmental, learning, and physical challenges. Access to specialized education, therapeutic care, and essential equipment helped ensure that every child has the opportunity to grow and thrive.



Care and Special Education – Indian School

Highlights of the Initiative

Supporting a specialized institution committed to bringing together and nurturing the dream of over thousand children, regardless of their behavioral, physical, communication, learning and intellectual challenges.

need-centric inclusive education and therapeutic care to children with impaired mobility, developmental delays, learning incapacity and mental disabilities including Autism, Down syndrome, Attention Deficit (Hyperactivity) Disorder and other challenges.



35
activity room
and equipment



148
children with
special needs



10
special
therapists



145188
Hours/year
(981/child)



7 activities
related to health
and wellbeing



12
special
educators



9
Nationalities



Contributing to Oman Vision 2040 National Priorities

- Health
- Well-Being and Social Protection
- Education, Learning, Scientific Research, and National Capabilities

UN SDGs

- Good Health and Well-Being (3)
- Industry, Innovation & Infrastructure (9)
- Reduced Inequalities (10)
- Partnerships for the Goals (17)

11 Oman Charitable Organization

Highlights of the Initiative

Supporting Oman Charitable Organization reflects the company commitment to social responsibility and community well-being. These efforts help address urgent local needs, uplift vulnerable populations, and foster inclusive growth. Beyond immediate impact, such support builds trust, strengthens community ties, being a socially responsible, conscious and compassionate company.



Contributing to Oman Vision 2040 National Priorities

- Health
- Well-Being and Social Protection
- Development of Governates and Sustainable Cities

UN SDGs

- No Poverty (1)
- Zero Hunger (2)
- Good Health and Well-Being (3)
- Reduced Inequalities (10)
- Partnerships for the Goals (17)



A Commitment That Continues

Every CSR initiative in 2025 shared one common vision
Creating value beyond business.

Oman Cables Industry's CSR story is defined by people empowered, futures shaped, ecosystems protected, and communities strengthened. It reflects our belief that responsibility is continuous and impact is collective.

As we move forward, we remain committed to growing responsibly, partnering with society, and contributing meaningfully to a sustainable and inclusive Oman.

The Story Continues... And as 2026 unfolds, Oman Cables stands ready not just as a company, but as a partner to society, a guardian of the environment, and a catalyst for future generations.

◀ Said AlNadabi
Honoring 28 years of
dedicated service at
Oman Cables



This is our CSR story.
And it is only
the beginning.



OmanCables
الكابلات العمانية